



# The Fernwood School

*High Achievement with Care & Discipline for All"*

## Parent Data Privacy Notice

This notice will be monitored regularly and evaluated so that it remains responsive to current issues. This will be co-ordinated by the Data Protection Officer.

Approved: May 2025  
Next review: May 2027  
Status: Statutory



**Contents**

Purpose of the Policy ..... 3

The Personal Data We Hold ..... 3

Why We Use This Data ..... 3

Use of Your Personal Data for Marketing Purposes ..... 4

Our Basis for Using Special Category Data ..... 5

Collecting Pupil Information ..... 6

How We Store This Data ..... 6

Who We Share Data With ..... 7

Transferring Data Internationally ..... 8

Automated Decision Making and Profiling ..... 8

Your Other Rights Regarding Your Data ..... 9

Complaints ..... 9

Contact Us ..... 10



## Purpose of the Policy

Under data protection law, individuals have a right to be informed about how our Trust uses any personal data that we hold about them. We comply with this right by providing 'privacy notices' (sometimes called 'fair processing notices') to individuals where we are processing their personal data.

This privacy notice explains how we collect, store and use personal data about **parents and carers of pupils at our school**.

The Fernwood Academy Trust, is the 'data controller' for the purposes of data protection law.

Our Data Protection Officer is SPS DPO Services (see 'Contact us' below).

## The Personal Data We Hold

Personal data that we may collect, use, store and share (when appropriate) about you includes, but is not restricted to:

- ✿ Contact details and contact preferences (such as your name, address, email address and telephone numbers)
- ✿ Bank details
- ✿ Details of your family circumstances
- ✿ Details of any safeguarding information including court orders or professional involvement
- ✿ Records of your correspondence and contact with us
- ✿ Details of any complaints you have made

We may also collect, use, store and share (when appropriate) information about you that falls into "special categories" of more sensitive personal data. This includes, but is not restricted to, information about:

- ✿ Any health conditions you have that we need to be aware of
- ✿ Photographs and CCTV images captured in school

We may also hold data about you that we have received from other organisations, including other schools and social services.

## Why We Use This Data

We use the data listed above to:

- a) Report to you on your child's attainment and progress
- b) Keep you informed about the running of the school (such as emergency closures) and events



- c) Process payments for school services and clubs
- d) Provide appropriate pastoral care
- e) Protect pupil welfare
- f) Administer admissions waiting lists
- g) Assess the quality of our services
- h) Carry out research
- i) Comply with our legal and statutory obligations

## Use of Your Personal Data for Marketing Purposes

If we intend on using your personal data for marketing purposes, we will request consent to do so. Where you have given us consent, we may send you marketing information by leaflet or email promoting events, charitable causes or services that may be of interest to you or your child.

You can withdraw consent or 'opt out' at any time by contacting the school office.

## Use of Your Personal Data in Automated Decision Making and Profiling

We do not currently process any personal data through automated decision making or profiling. If this changes in the future, we will amend any relevant privacy notices in order to explain the processing to you, including your right to object to it.

## Our Lawful Basis for Using This Data

Our lawful bases for processing your personal data for the purposes listed in the 'Why we use this data' section above are as follows:

For the purposes of b, d, e, f, g and h in accordance with the 'public task' basis – we need to process data to fulfil our statutory function as a school as set out here:

- ✿ Education Act 1996
- ✿ Education Act 2011
- ✿ Regulation 5 of The Education (Information About Individual Pupils) (England) Regulations 2013

For the purposes of a, b, d, e, f and i, in accordance with the 'legal obligation' basis – we need to process data to meet our responsibilities under law as set out here:



- ✿ Education Act 1996
- ✿ Education Act 2011
- ✿ Regulation 5 of The Education (Information About Individual Pupils) (England) Regulations 2013
- ✿ Safeguarding Vulnerable Groups Act 2006
- ✿ Data Protection Act 2018

For the purposes of b, c and h in accordance with the 'consent' basis – we will obtain consent from you to use your personal data.

For the purposes of e, in accordance with the 'vital interests' basis – we will use this personal data in a life-or-death situation.

For the purposes of b, c, d, f, g, and h, in accordance with the 'legitimate interests' basis – where there's a minimal privacy impact and we have a compelling reason, including:

- ✿ Communication to maintain the day-to-day functionality of the school
- ✿ Communication and payment to continue to provide services or clubs
- ✿ Communicate and provide appropriate pastoral for students
- ✿ Ensure our admissions policy is followed and the process is fair
- ✿ Collect and share data and research internally to provide the best quality services

Where you have provided us with consent to use your data, you may withdraw this consent at any time. We will make this clear when requesting your consent, and explain how you would go about withdrawing consent if you wish to do so.

## Our Basis for Using Special Category Data

For 'special category' data, we only collect and use it when we have both a lawful basis, as set out above, and one of the following conditions for processing as set out in data protection law:

- ✿ We have obtained your explicit consent to use your personal data in a certain way
- ✿ We need to perform or exercise an obligation or right in relation to employment, social security or social protection law
- ✿ We need to protect an individual's vital interests (i.e. protect your life or someone else's life), in situations where you're physically or legally incapable of giving consent
- ✿ The data concerned has already been made manifestly public by you
- ✿ We need to process it for the establishment, exercise or defence of legal claims
- ✿ We need to process it for reasons of substantial public interest as defined in legislation
- ✿ We need to process it for health or social care purposes, and the processing is done by, or under the direction of, a health or social work professional or by any other person obliged to confidentiality under law
- ✿ We need to process it for public health reasons, and the processing is done by, or under the direction of, a health professional or by any other person obliged to confidentiality under law



- ✿ We need to process it for archiving purposes, scientific or historical research purposes, or for statistical purposes, and the processing is in the public interest

For criminal offence data, we will only collect and use it when we have both a lawful basis, as set out above, and a condition for processing as set out in data protection law. Conditions include:

- ✿ We have obtained your consent to use it in a specific way
- ✿ We need to protect an individual's vital interests (i.e. protect your life or someone else's life), in situations where you're physically or legally incapable of giving consent
- ✿ The data concerned has already been made manifestly public by you
- ✿ We need to process it for, or in connection with, legal proceedings, to obtain legal advice, or for the establishment, exercise or defence of legal rights
- ✿ We need to process it for reasons of substantial public interest as defined in legislation

## Collecting Pupil Information

While the majority of information we collect about you is mandatory, there is some information that can be provided voluntarily.

Whenever we seek to collect information from you, we make it clear whether you must provide this information (and if so, what the possible consequences are of not complying), or whether you have a choice.

Most of the data we hold about you will come from you, but we may also hold data about you from:

- ✿ Local authorities
- ✿ Government departments or agencies
- ✿ Your children
- ✿ Police forces, courts, tribunals

## How We Store This Data

We keep personal information about you while your child is attending our school. We may also keep it beyond their attendance at our school if this is necessary. Our records management policy sets out how long we keep information about parents and carers. A copy of this policy can be requested from the school office.

We have put in place appropriate security measures to prevent your personal information being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

We will dispose of your personal data securely when we no longer need it.



## Who We Share Data With

We do not share information about you with any third party without consent unless the law and our policies allow us to do so.

Where it is legally required, or necessary (and it complies with data protection law), we may share personal information about you with:

- ✿ Our local authority (Nottingham City)
- ✿ Government departments or agencies
- ✿ Our regulator, Ofsted – to meet our legal obligations to share certain information
- ✿ Suppliers and service providers:
  - ✿ Financial organisations
  - ✿ Our auditors
  - ✿ Health authorities
  - ✿ Health and social welfare organisations
  - ✿ Professional advisers and consultants
  - ✿ Police forces, courts, tribunals
  - ✿ The NHS (Community Public Health Nursing Team) – to facilitate health care, including events for the Childhood Immunisation Programme

The Fernwood Academy Trust uses a variety of third party suppliers/software to support the education of pupils which may require data to be shared, processed or stored. We use:

- ✿ Arbor
- ✿ PageOne
- ✿ Google G-Suite
- ✿ Softlink Oliver V5 Hosted
- ✿ Wonde
- ✿ Groupcall Xporter
- ✿ School Photographer – Wrates
- ✿ SAAF Education Ltd
- ✿ Evolve
- ✿ Microsoft 365
- ✿ Sign In App
- ✿ School Cloud – Parents Evening
- ✿ Pluxee (previously Sodexo) – LA Free School Meal Voucher Distribution Portal
- ✿ HolidayActivities.com – Platform of Wonde
- ✿ Liquidlogic Limited
- ✿ Practice Pal
- ✿ Sparx Maths
- ✿ Impact Ed, Etio and CEI
- ✿ MIST Services – TOOLS Options Choices
- ✿ Nottinghamshire County Council Free School Meals Service



- ✿ Al-Hurraya
- ✿ Unifrog

## Youth Support Services

### Pupils Aged 13+

Once your child has reached the age of 13, we also pass information to our local authority and / or provider of youth support services as they have responsibilities in relation to the education or training of 13-19 year olds under section 507B of the Education Act 1996.

This enables them to provide services as follows:

- ✿ Youth support services
- ✿ Careers advisers
- ✿ A parent or carer can request that only their child's name, address and date of birth is passed to their local authority or provider of youth support services by informing us. This right is transferred to the child / pupil once they reach the age 16

The Nottinghamshire Youth Support Services provide a range of support for young people if they are experiencing any serious problems in school or at home.

Please contact the school office if you wish to opt out of the school sharing your data with the Youth Support Service.

## Transferring Data Internationally

Where we transfer your personal data to a country or territory outside the European Economic Area, we will do so in accordance with data protection law.

In cases where we have to set up safeguarding arrangements to complete this transfer, you can get a copy of these arrangements by contacting us.

## Automated Decision Making and Profiling

We do not currently process any personal data through automated decision making or profiling. If this changes in the future, we will amend any relevant privacy notices in order to explain the processing to you, including your right to object to it.

## How to Access Personal Information That We Hold About You

You have a right to make a 'subject access request' to gain access to personal information that we hold about you.

If you make a subject access request, and if we do hold information about you, we will (subject to any exemptions that may apply):



- ✿ Give you a description of it
- ✿ Tell you why we are holding and processing it, and how long we will keep it for
- ✿ Explain where we got it from, if not from you
- ✿ Tell you who it has been, or will be, shared with
- ✿ Let you know whether any automated decision-making is being applied to the data, and any consequences of this
- ✿ Give you a copy of the information in an intelligible form

You may also have the right for your personal information to be transmitted electronically to another organisation in certain circumstances.

If you would like to make a request, please contact us (see 'Contact us' below).

## Your Other Rights Regarding Your Data

Under data protection law, you have certain rights regarding how your personal data is used and kept safe. For example, you have the right to:

- ✿ Object to our use of your personal data
- ✿ Prevent your data being used to send direct marketing
- ✿ Object to and challenge the use of your personal data for decisions being taken by automated means (by a computer or machine, rather than by a person)
- ✿ In certain circumstances, have inaccurate personal data corrected
- ✿ In certain circumstances, have the personal data we hold about you deleted or destroyed, or restrict its processing
- ✿ In certain circumstances, be notified of a data breach
- ✿ Make a complaint to the Information Commissioner's Office
- ✿ Claim compensation for damages caused by a breach of the data protection regulations

To exercise any of these rights, please contact us (see 'Contact us' below).

## Complaints

We take any complaints about our collection and use of personal information very seriously.

If you think that our collection or use of personal information is unfair, misleading or inappropriate, or have any other concern about our data processing, please raise this with us in the first instance.

Alternatively, you can make a complaint to the Information Commissioner's Office:

Report a concern online at <https://ico.org.uk/make-a-complaint/>

Call 0303 123 1113

Or write to: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF



## Contact Us

Our Data Protection Officer is:

Invicta Law Ltd

[DPO@invicta.law](mailto:DPO@invicta.law)

Invicta Law Ltd – 1 Abbey Wood Road – Kings Hill – West Malling - ME19 4YT

However, our **Data Protection Lead** has day-to-day responsibility for data protection issues in our school.

If you have any questions, concerns or would like more information about anything mentioned in this privacy notice, please contact them via the School Office.